



*Expressions of a Cancer Journey*



NATIONAL COALITION  
FOR CANCER SURVIVORSHIP

*The power of survivorship. The promise of quality care.*

## FACT SHEET

*Lilly Oncology On Canvas: Expressions of a Cancer Journey* is an art competition and exhibition that honors the journeys people face when confronted with a cancer diagnosis. The biennial competition invites individuals diagnosed with any type of cancer — as well as their families, friends, caregivers and healthcare providers — to express, through art and narrative, the life-affirming changes that give their cancer journeys meaning.

*Oncology On Canvas*<sup>SM</sup> is presented by Lilly Oncology and the National Coalition for Cancer Survivorship (NCCS), which advocates for quality cancer care for all Americans and provides tools that empower people affected by cancer to advocate for themselves.

Winners are selected by an independent panel of judges, typically including the art competition director, past winners, cancer survivors and representatives from media and patient advocacy groups. The end result of the competition is a compelling art collection that provides insights into the wide range of emotions experienced by those touched by cancer.

To date, more than 3,600 individuals touched by cancer have submitted artwork and narratives to *Lilly Oncology On Canvas*.

### **A Proud History**

*Lilly Oncology On Canvas* was launched in 2004 and received more than 400 pieces of art from 23 countries. In 2005, the art began a world tour in over a hundred cities.

In 2006, *Lilly Oncology On Canvas* received more than 2,000 pieces of art from 43 countries. Artwork from the 2006 competition has toured nearly 200 cities worldwide.

The 2008 *Lilly Oncology On Canvas* competition, which was open to all U.S. and Puerto Rico residents, received nearly 600 entries. In total, 26 prizes were awarded to 20 cancer charities selected by the winners.

### **Building on the Legacy**

More than 600 individuals submitted their entries to the 2010 *Lilly Oncology On Canvas* competition. The winners were announced in October 2010. In 2010, nearly \$40,000 was donated to the cancer-related charities chosen by winners.

2010 also saw the inauguration of the *Ellen Stovall Award*, presented by Lilly Oncology and NCCS. The award is named for Ellen L. Stovall, former NCCS President and CEO and a leading advocate for cancer survivorship. Created to honor a public figure who has been “a true champion and relentless advocate for cancer survivorship,” the award’s first recipient was Katie Couric, anchor and managing editor of the *CBS Evening News with Katie Couric*.

Artwork from the 2010 competition is currently touring cancer centers, hospitals and patient advocacy events nationwide.

### **Learn More**

For further information about *Lilly Oncology On Canvas*, 2010 winners, an exhibit schedule and more, visit [www.LillyOncologyOnCanvas.com](http://www.LillyOncologyOnCanvas.com), call 1-866-991-LOOC (5662) or e-mail [artdirector@mylooc.com](mailto:artdirector@mylooc.com). Also, follow *Lilly Oncology On Canvas* on Twitter ([twitter.com/LlyOncOnCanvas](https://twitter.com/LlyOncOnCanvas)), Facebook ([www.facebook.com/LillyOncologyOnCanvas](https://www.facebook.com/LillyOncologyOnCanvas)) and YouTube ([www.youtube.com/LlyOncOnCanvas](https://www.youtube.com/LlyOncOnCanvas)). To learn more about cancer survivorship tools and resources, visit the NCCS website at [www.canceradvocacy.org](http://www.canceradvocacy.org).